



FOR IMMEDIATE RELEASE

**TREDD INSURANCE BROKERS LTD. ACQUIRES NEW BROKERAGE
Mayfair Financial Service Ltd. joins the Tredd Family**

CALGARY – As part of Tredd Insurance Brokers Ltd.'s continuing business growth, the new acquisition of Mayfair Financial Service Ltd. allows not only for organic growth in the Calgary marketplace but also a complete offering of services to clientele.

Mayfair Financial Service Ltd. is a long-standing reputable firm which has enjoyed loyal customers since 1987. Now, as a wholly-owned subsidiary of Tredd Insurance Brokers Ltd., named Tredd Mayfair Insurance Brokers Ltd., the brokerage's clients will benefit from more buying power, comprehensive coverage, better pricing and a larger selection of markets.

With a background in servicing Personal, Life and Benefits coverage, the brokerage will round out Tredd's expertise in the commercial sector and provide a truly full service solution to their clients.

Tredd Mayfair will work closely with TreddWest Insurance Brokers Ltd., who looks forward to working with both the Mayfair staff and clients to build strong working relationships.

Mr. Harold Linzmeyer, former owner of Mayfair, has accepted Tredd's offer to stay and assist with the critical transition process of the existing clientele as well as continue to provide professional sales/service expertise.

"This is a strategic acquisition for Tredd/TreddWest that will provide TreddWest with an intrinsic foundation in the Calgary marketplace," said TreddWest Co-Owner Ron Trecroce. "This is an extremely positive move for the company."

To see the new face of Tredd Mayfair, please visit www.treddmayfair.ca

About Tredd Insurance Brokers Ltd.

Tredd was established in 2009 based out of Toronto, Ontario. Co-owners Ron Trecroce and Ian Eddy are experts in the Transportation and Oil and Gas industry. With a focus on service and risk management solutions, the Tredd team and its subsidiaries is dedicated to "Insuring Success"

TreddWest is a subsidiary of Tredd Insurance Brokers Ltd. operating out of Calgary, Alberta incepted in 2009.